


# Suzannah Citrenbaum

## Graphic designer

Experienced graphic designer with a demonstrated history of creating engaging visuals for both print and digital applications. Strong typography skills and ability to translate ideas from concept to completion.

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### SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat)

Print design

Logo design and branding

Web design and graphics

Publication design

Print production

Wordpress CMS



### EXPERIENCE

#### Web Manager

Society for Industrial Microbiology and Biotechnology

JANUARY 2013 - PRESENT

- Maintain and update content of SIMB's websites.
- Design meeting websites, customizing the Avada WordPress theme to provide a cohesive design across all sites.
- Communicate with association members and scientists across the country to develop scientifically accurate visuals and organize informational content.
- Provide additional graphic design support as needed.



### WORKING KNOWLEDGE

HTML/CSS

Animation

#### Marketing Chair

NOVA Roller Derby

JANUARY 2013 - DECEMBER 2014

- Elected as chair by the NOVA Roller Derby board of directors. Provided graphic design services for the league including items such as stickers, promotional graphics and materials, league shirts and large-scale banners.
- Took the lead on the league's rebranding effort, creating a new logo and brand guidelines and managed its use over multiple platforms.



### EDUCATION

#### George Mason University

B.A. Art and Visual Technology

MAY 2003

Concentration: Graphic Design

Minor: Multimedia

#### Visual Communications Manager

Society for Industrial Microbiology and Biotechnology

FEBRUARY 2004 - JANUARY 2013

- Responsible for all aspects of publication production which included design, layout and working with print vendors.
- Designed meeting and conference materials. Redesigned member magazine, membership materials and SIMB's logo.
- Updated website in HTML.

References available upon request